



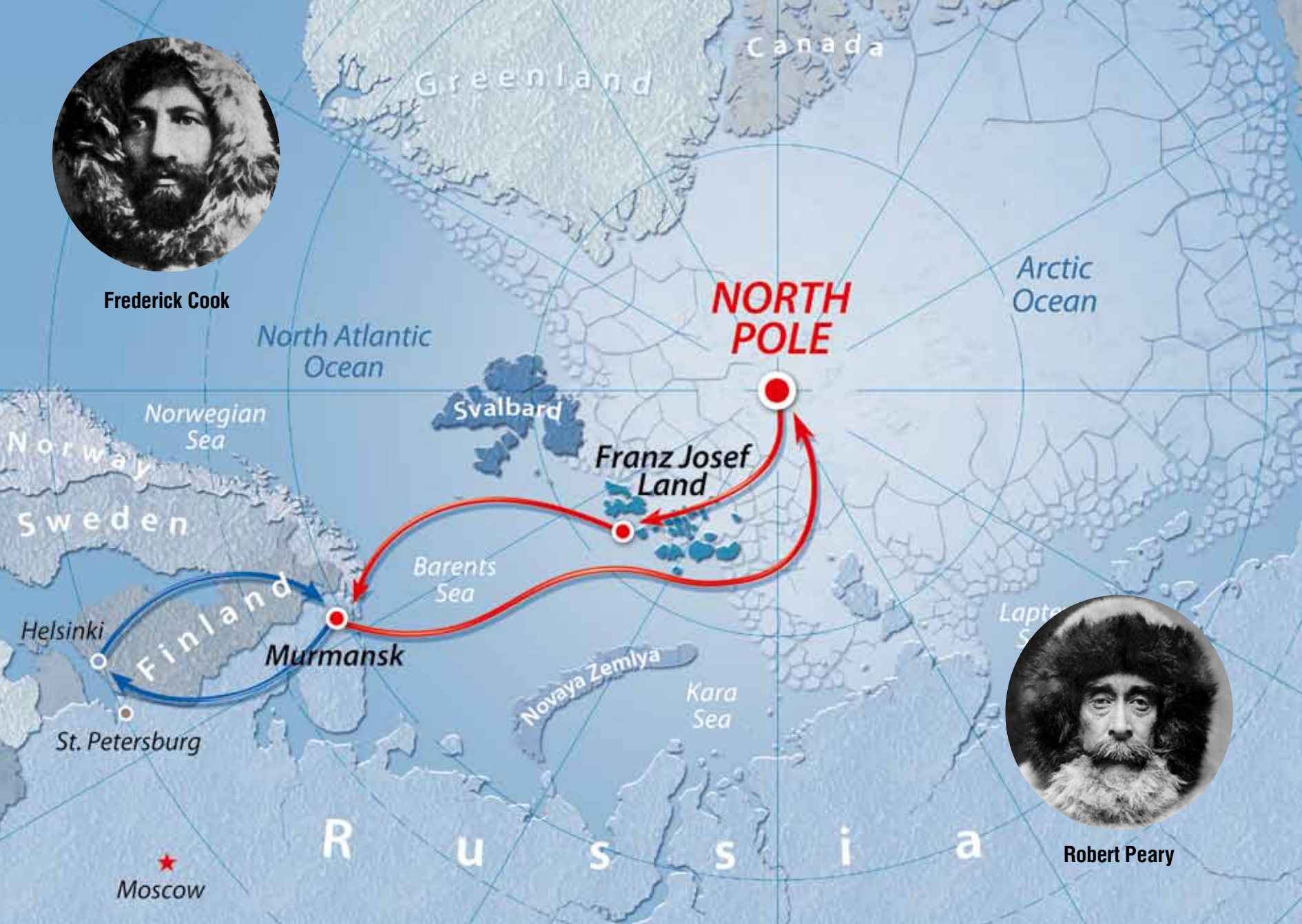
POSEIDON
ARCTIC VOYAGES



NORTH POLE | **ICEBREAKER
CRUISES**



Frederick Cook



Robert Peary

Dear Adventure Traveler,

For those who have ever dreamed of participating in a truly rare experience, Poseidon Arctic Voyages offers you the adventure of a lifetime – a voyage to the North Pole aboard the most powerful icebreaker ever built by man. This cruise is a not-to-be-missed chance of a lifetime to experience first-hand the splendor, beauty and raw savagery of one of the last few remaining frontiers on earth.

The North Pole... whenever we think of it and those heroic bygone days when it was first conquered, it is only natural for us to believe that of all the places in this world where man has gone, this is the one surviving place that is not just eternal but as old as the earth itself. The North Pole... difficult to get to and untouched by civilization, seems to be the one constant thing in this world. The North Pole... more than just a place on the map, a grid coordinate that defies being reached by all but the hardest and bravest among us. Yet to believe this would be to miss out on an adventure of a lifetime.

There are places on this planet that can only be fully appreciated by going there and seeing them for yourself. The North Pole is one of them. This, however, is not as easy as it sounds, for the North Pole is not a «place» in the traditional sense of the word. You won't find any land in this part of the world, only ice – floating ever-moving ice. Despite this, the Captain and crew of the icebreaker «50 Years of Victory» whose job it is to get our expedition to the top of the world will work the miracles needed to put their ship and you at the exact geographical coordinates of the North Pole. Once there, you will relive all that those who went before you must have experienced and feel all that they must have felt except this time, this is your hour and your triumph. This is your North Pole. So if adventure and excitement still makes your blood boil, then come along on this unique voyage. So all aboard for adventure, the expedition is about to start.

Few places on earth can parallel the remoteness of the far north.

It is, therefore, only natural that its exploration should be the subject of contention and the birthplace of sub-zero intrigue.

During the late 19th and early 20th centuries, the North Pole was regarded by explorers as the last truly unexplored territory in the Northern Hemisphere. For this reason, no other location evoked as much international interest as did the race to the North Pole with teams from Britain, Norway and America facing off against each other to be the first to reach the North Pole. Notable among them was Robert Peary, a Commander in the US Navy. In 1893, Commander Peary failed in his first attempt to reach the North Pole. Though Peary also failed in his next two attempts to reach the top of the world (1898-1902 and 1905-1906), his efforts made him the world's foremost Arctic explorer.

In 1908, Peary set out on what to be his last attempt to reach the North Pole. On September 5, 1909, Peary emerged from the Arctic wilderness announcing to the world that on April 6th of that year, he had reached the North Pole. Peary's victory was soon to be challenged by Frederick A. Cook, another American, who claimed to have reached the North Pole a year earlier on April 21st 1908. With insufficient proof of his exploit, Cook's claim was soon rejected by the international community, and he was soon forgotten.

Soon, Peary's claim, too, ran into trouble. Refusing to turn over his logbooks and diary for inspection, many soon doubted the authenticity of Peary's claim. Notwithstanding, an act of Congress was passed which recognized Peary's claim despite many in the scientific community still questioning it. Following his death in 1920, the controversy over his claim to have reached the North Pole continued. Referred to as the «Noose of Laurels», Peary's claim is still contested in certain scientific circles.

Professionals devoted to the Arctic ▶

Experience is the essential quality of our Expedition Team. Their professionalism allows them to impart their knowledge of the vast polar wilderness in a vivid, friendly and informal way. Experience, however, is not enough to become a member of our Expedition Team or one of its Leaders. Each and every member of the team must possess the passion and enthusiasm needed to liven up our voyage, stir your imagination and kindle the «explorer» flame within you. You will find our team to be a wealth of information both during their lectures and in the frequent informal discussions and chats that spontaneously take place both on and below deck.

This is more than just a job for our Expedition Team; it's their chance to share their love of this great and mostly unexplored land.



Ice, Icebreakers, Ice-masters ▶

There is no land beneath the ice of the North Pole. The polar ice cap is a shifting pack of sea ice measuring 6.5 to 10 feet in thickness (2 to 3 meters). Imagine the sheer power of our icebreaker as it goes about its daily task of breaking through the age-old arctic ice. Of course, breaking ice is as much the job of the ship's Captain and Crew as it is the ship's. We are justifiably proud of the skills that our Captain and Crew bring to bear during our ocean voyages.

Their experience is unparalleled in the Arctic.

Helicopter Team ▶

Landing a helicopter on the helipad of a ship or on a glacier with gusting winds takes great skill and are only two of the jobs that our helicopter crew must perform. For these reasons, only the best and most professional of helicopter crews enter service on our North Pole expeditions. Many of their names are legends in the industry. Their expertise is put at your service affording you the opportunity to experience a maximum of thrills while ensuring you the safest of flights. There is no better way to explore the far north than by combining a world-class icebreaker and a helicopter.

Ours are the perfect match to meet the challenging weather and ice conditions.

▶ Expedition Team





▶ Day-by-Day Itinerary

Please keep in mind that this is a unique expedition to a remote and very little explored part of the globe.

Our sample itinerary should therefore be considered as a guide only, as it is heavily dependent on both weather and ice condition.





Day 1. Welcome to Helsinki, the cozy Finnish Capital. ▶

Following your arrival in Helsinki and subsequent transfer to your hotel, you will be greeted by our representative in the lobby of your hotel.



Day 2. Helsinki – Murmansk flight and embarkation. ▶

After the group transfer from your hotel, you will board a chartered plane for the short two hour flight to Murmansk. **There, you will board «50 Years of Victory», one of the most powerful icebreakers in the world, after which time you will depart Murmansk and start your journey north via Kola Bay.**

Day 3. The Barents Sea. ▶

While continuing your journey north across the Barents Sea, you will be introduced to the safety instructions which have been put in place to ensure your complete protection:

- while aboard the «50 Years of Victory»,
- during our expedition in the higher arctic altitudes.

You will likewise have the opportunity to become familiar with the ship and learn all about its unique icebreaking capabilities and how ice fields are negotiated. One of the highlights of this day will be a tour of the engine room – amazing! All this and more are on the day's agenda.

Days 4-6.

Voyage to the North Pole. ▶

As exciting as reaching the North Pole will be, the three days voyage there will leave you feeling no less so. Adrenaline and awe await you as you go up on deck and witness first-hand the sheer power of our ship as it battles its way through the mighty ice fields that separate you from your arrival at the top of the world. No less inspiring will be the views and panoramas of the astonishing arctic landscape.

Off-deck adventure also awaits you on your way north. Time, weather and/or ice conditions permitting, you will experience breathtaking helicopter rides over the icebreaker as it plows its way through the ice.

For those wishing to take some time away from their new-found sea legs, a walk on the ice pack will do the trick.



Day 7.

The North Pole. ▶

Seven is more than just a lucky number; it's the day we expect to reach the North Pole. With heart-pounding anticipation, the «Victory» will be slowly maneuvered into position at exactly 90°N. Welcome to the Geographical North Pole.

But this is only the start of your adventure. Disembarking from the ship, you will experience the once-in-a-lifetime thrill of standing on the top of the world. To celebrate this victory, you will join hands with the other passengers while everyone literally walks around the world during our special International Round Dance. Topping off the day will be our North Pole barbecue and, for the more daring and adventurous, a plunge into the Arctic Ocean.



► **Day-by-Day**
Itinerary

**NORTH
90° N
POLE**



A large group of people, mostly wearing red jackets, are gathered on the deck of a ship. They are looking towards a massive, dark rock cliff face that is completely covered with a dense colony of seabirds, likely albatrosses. The birds are perched all over the cliff, creating a textured, greyish-brown appearance. The ship's deck is green, and there are various pieces of equipment and railings visible. The scene is set in a high-latitude environment, likely Antarctica.

▶ Day-by-Day Itinerary

Please note: this itinerary is meant as a guide only; our exact route and program varies according to weather and ice conditions and is equally dependent upon time and the wildlife we encounter.



Days 8-11.

The Islands and Archipelagos of the Russian Arctic. ▶

During the many years that we have been operating in the Russian Arctic, we have gained a truly unique experience exploring the many arctic lands in this region, one of the most remote in the world. It is truly our pleasure to share it and our love for these vast lands with you.

Given favorable weather and ice conditions, exploration of the Franz Josef Land Archipelago is in the offering.

The Franz Josef Land Archipelago can be described as:

- consisting of about 190 islands most of which are reminiscent of moon craters thus accounting for its more common name the «Moon Archipelago»,
- home to polar bears, walrus and many species of arctic birds,
- the location of Champ Island with its mysterious round boulders found no where else on earth,
- a unique and possibly never-to-be-had-again opportunity to explore this vast landscape and photograph its natural beauty.



Days 12-14. Barents Sea. ▶

During the three day journey back to Murmansk, you will have ample opportunity to relive your arctic adventure sharing your favorite memories of all that has befallen you while on this voyage.

And if you didn't do so before, then take some time out to really enjoy the facilities and amenities that have been provided for your onboard comfort – a game of volleyball or table tennis, a visit to the gym, a dip in the pool and a sauna. Or simply relax in the ship's lounge, bar or library. After disembarking in Murmansk, you will be returned to Helsinki where you will spend a last evening in the Finnish capital.

Day 15. Farewell to Helsinki. ▶

Following breakfast, you will depart for the airport and your journey home. Mission accomplished!



© Nikolay Savetiev

► Icebreaker «50 Years of Victory»

Technical characteristics

Length:	160 m (525 feet)
Breadth:	30 m (98 feet)
Draft:	11 m (36 feet)
Power plant:	2 nuclear reactors, two steam turbines rotating six generators
Total capacity:	75,000 hp
Cruising speed:	21 knots
Maximum fuel storage:	4 years
Crew:	140
Passengers:	128
Registry:	Russia

Power, state-of-the-art technology and comfort all rolled into one. The «50 Years of Victory» is the largest and most modern nuclear-powered icebreaker in the world. For those with an appreciation of such vessels, the «Victory» is a new generation ship, an upgrade of the Arktika-class, the most powerful icebreakers in the world.

Among its state-of-the-arts features are:

- a spoon-shaped bow designed for greater icebreaking ability,
- an automated, digitalized control system,
- the most up-to-date nuclear safeguards and protection systems.

NB. The «50 Years of Victory» is the property of the Russian Federation and has received maritime registration under the name «50 LET POBEDY».

The Arctic is changeable and unpredictable: now the sky is gloomy and in a moment the Arctic has changed its mood and «smiled» with a bright sun or rainbow. However the Arctic surprises will not catch our guests flatfooted neither during the day nor in the night — all our passenger cabins have exterior views.



All the windows are opening so the travelers have the opportunity not only to see Arctic but breathe it, or hear it any moment.

All the suites and cabins have private facilities with bathtub or shower.

Please note that Arktika Suites 46 and 48 have obstructed views.

Standard Twin

Standard Twin (46 cabins): 1 lower berth, 1 sofa bed, private facilities with a shower, TV set and DVD player, opening windows.

Mini Suite (6 cabins): Sitting area with sofa bed, sleeping bed separated from the sitting area, private facilities with a shower, TV set and DVD player, opening windows.

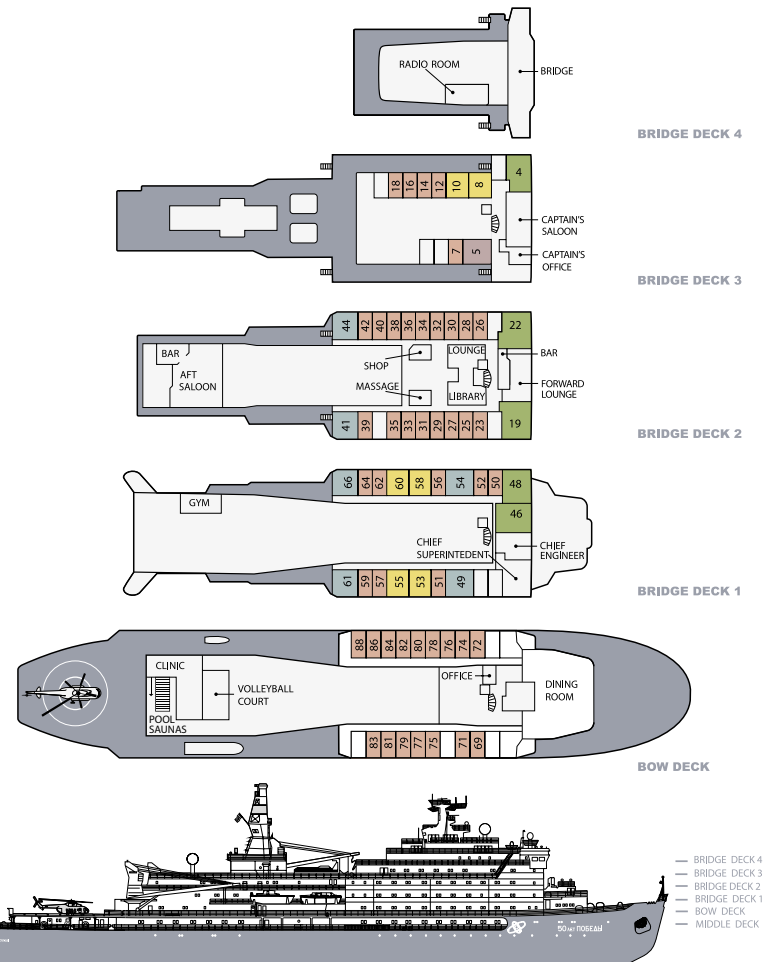
Suite (6 cabins): Bedroom and sitting area, sofa bed in sitting room, private facilities with a bathtub or shower, refrigerator, TV set and DVD player, coffee maker, opening windows.

Victory Suite (1 cabin): Large bedroom and sitting room, sofa bed in sitting room, private facilities with a bathtub, refrigerator, TV set and DVD player, coffee maker, opening windows.

Arctica Suite (5 cabins): Very spacious bedroom and sitting room, sofa bed in sitting room, private facilities with a bathtub, refrigerator, TV set and DVD player, coffee maker.

As a working icebreaker, the «Victory» is vastly more suitable to life onboard than was its predecessor the «Yamal». Though its cabins and suites are as comfortable and spacious as were those on the «Yamal», the «Victory» offers its passengers much more room for socializing and get-togethers.

Among public spaces aboard there are: dining room (seating is unreserved); Aft Saloon for lectures, presentations and socializing; Bar & Lounge with front view; Library & Lounge; Gym; two saunas and swimming pool with heated sea water. There is also a clinic on board with passenger doctor (licensed).





Polar dining ▶

Nowadays to be Arctic explorers does not mean to suffer privations. To the contrary, safe and comfort conditions enable travelers to explore the Arctic more completely with all five sense organs. Times when polar explorers had to eat dried biscuits and dried meat had gone. We use only fresh products specially delivered for each cruise to prepare meals on board. All dishes are made of fresh natural ingredients.

Exquisite cuisine and superb service are part of the experience, matching what you would expect from a fine dining restaurant.

Menu & Description

Fine dining, deep in the Arctic may sound like unlikely – yet you will find it aboard our icebreaker. Our professional Chef creates a menu that draws on Italian, French and Russian influence.

Our wine list offers you the opportunity to experience a range of the finest French, Italian and Chilean wines. There is also a wide selection of spirits in the bar including whisky, gin, rum etc.

Special Requests

We will make every attempt to accommodate special requests, and to deal with dietary requirements. If you have special dietary requirements, please, don't forget to mention it during your booking procedure.



Polar BBQ ▶

Fantastic polar barbecues served on the open deck or on the ice promise to be an Arctic culinary feast for the senses, paired with Polar Hot Wine made of red wine, taiga herbs and honey. There will be no chance for cold to attack you – hot drinks and dances are on the agenda.

One of the Arctic feasts is served on the open deck during one of the evenings before reaching the North Pole. Do not get a scare when you see devilry on board – welcome to Poseidon costume carnival!

The Captain asks the Sea God to give the travelers «the key» from the North Pole. Indeed the Sea God Poseidon will not turn down the request of his namesake – Poseidon Arctic Voyages and the travelers will be blessed «to open the Pole».

Another polar barbecue is held on the ice after reaching our main goal – the North Pole. Be sure – lamb and salmon grilled on the Top of the World must be something very special!



Rates:

Twin Standard	Mini Suite	Suite	Victory Suite	Arktika Suite
\$ 22,450	\$ 25,050	\$ 31,150	\$ 32,150	\$ 33,150

Rates are per person in U.S. dollars, based on double occupancy. The rate for single occupancy is 1.7 times that of the shared rate.

Dates:

No.	Start	End	Status	Language
1	July 23, 2011	August 06, 2011	On Sale	English, German
2	August 04, 2011	August 18, 2011	Option	English, German

FREE AIR FLIGHT HELSINKI – MURMANSK – HELSINKI!

Expedition rates include:

- 2 nights in a 4-5* hotel in Helsinki, breakfast included;
- Airfares Helsinki – Murmansk – Helsinki;
- Group transfers when embarking / disembarking your charter flight Helsinki – Murmansk – Helsinki;
- Voyage aboard the Ship as described in the itinerary;
- All shore excursions and activities throughout the Voyage by helicopter (as detailed in the planned group excursions);
- Program of lectures and informal discussions by experienced Expedition Team and guest lecturers;
- Four meals a day (including fresh bakery items every afternoon) and tea / coffee station and drinking water dispenser round the clock;
- Waterproof boots for the duration of the cruise;
- In-cabin: bathrobe and hairdryer;
- Informative pre-departure materials and expedition log with picture album on DVD;
- All miscellaneous service taxes and port charges throughout the program;
- Special expedition parka;
- Personalized medical insurance covering the risks of evacuation and repatriation (in addition to other risks). Coverage – 50,000 EUR.

- Letter of Invitation. This document should be presented to the Russian Consulate in your area in order to obtain a Russian Visa. Please, contact the Russian Consulate to learn more about the procedure for obtaining a Russian Visa. Do not hesitate to contact Poseidon Arctic Voyages if any questions appear. Let us know if you have any difficulties in the visa processing.

Not included:

- Travel expenses to and from Helsinki;
- Transfers to and from your 4-5* hotel in Helsinki before and after the expedition;
- Passport and visa expenses (if required); A RUSSIAN VISA IS REQUIRED FOR THIS TRIP. THIS VISA MUST BE OBTAINED BY THE CUSTOMER AND IS AT HIS / HER OWN EXPENSE. Please, contact your local Russian Consulate to learn more about the procedure for obtaining a Russian Visa;
- State arrival and departure taxes (if levied);
- Meals ashore and supplements in respect of single hotel accommodation (if required);
- Luggage and cancellation insurance (strongly recommended);
- Excess Luggage charges on international and local flights;
- Telecommunication services, laundry, bar and beverage charges aboard the vessel;
- Tips for stewards and other service personnel aboard (at your discretion).

Terms and conditions

Reservations and payment. A deposit of 20% of the appropriate cabin rate is required to confirm reservation with final payment due 90 days prior to departure. All prices and payments are in U.S. dollars and no other currencies will be accepted.

Cancellation and Refunds. All requests for cancellation must be made in writing. Cancellations received 90 days prior to departure will be fully refunded less an administrative fee of 5% of the applicable cabin rate per person. Please, note, that within the 90 day period all deposits and other payments are forfeited. In case a cancellation is received within the 90 day period (90 days and less prior to the beginning of the voyage), cancellation fee is 100% of the cost of the applicable cabin rate per person.

For these and other reasons mentioned below, passengers are strongly encouraged to obtain trip cancellation insurance.

Prices quoted are based on group participation, and no refunds will be made for any part of the program in which passengers choose not to participate, including any helicopter flight time (if applicable and which at the discretion of the captain and expedition leader may or may not be utilized). It should be understood that refunds will not be made to passengers who do not complete the tour for any reason whatsoever.

PAV (Poseidon Arctic Voyages) reserves the right to cancel any departure due to insufficient reservations up to eight weeks before the date of departure (passengers may be offered alternative cruise dates). PAV also reserves the right to cancel any departure up until the date of that departure due to force majeure or other circumstances beyond the control of PAV that prevents the operation of the tour (this also includes governmental and administrative decisions).

PAV or its agents are not responsible for any costs or penalties relating to air transport or other services that are cancelled. PAV is not liable for failure to provide the services or accommodations offered to the extent that such services or accommodations cannot be provided due to force majeure or other circumstances beyond its control.

Itinerary. The itinerary described is subject to change at the discretion of the PAV expedition leader. This is an expedition to a remote and sparsely populated part of the world, and we expressly reserve the right to change the itinerary, the date or place of departure due to weather conditions, availability of anchorages, political conditions and other factors beyond PAV's control without consulting the participants. It is understood that such decisions will be made in the interests of all passengers aboard and with regard to the safety of the vessel. Participants have no right to any refund or other considerations in the event of such itinerary changes. Nothing in this Itinerary is meant to signify the use of any specific design or model of helicopter. If a passenger misses any scheduled sailing of the vessel from any port or place, including any stopover, PAV shall not be liable for any costs, expenses or damages incurred by the passenger as a result of his/her action and no refund of fare shall be granted. Passengers and staff members who participate in tours, operated by PAV, agree that any photographs, that include their person, may be used by PAV and its associates for promotional purposes. Passengers may not charge for their appearance in any photographs.

Responsibility. The payment of a deposit or full payment for a reservation on this tour shall constitute consent to all the provisions contained herein.

PAV acts as a sales agent on behalf of the shipping company and as a sales agent on behalf of transport companies, hotels, and other supplying services included in the program. However, PAV, its subsidiaries and/or its associated agents, shall not be held responsible for property loss(es) or damage resulting from illness, personal injury or death which may be sustained by reason of, or while engaged on, any tour whether due to the ownership, maintenance, use, operation or control of any aircraft, helicopter, automobile, bicycle, boat, vehicle, state carrier or any other conveyance used in carrying out these tours. PAV can assume no liability due to any cause whatsoever whether caused by failure or delay or other irregularity, acts or omissions occurring during a tour under which the means of transportation or other service provided thereby is offered or supplied by owners, operators or public carriers for whom PAV acts only as agent.

PAV reserves the right (at its discretion) to alter or omit any part of the itinerary or change any reservation, feature and/or means of conveyance without notice and for any reason whatsoever and without allowance or refund. PAV reserves the right to cancel any tour prior to departure, in which case payments will be refunded without further obligation on PAV's part.

PAV shall not be responsible for any injury to person (whether or not resulting in death) or damage to property arising out of any act of war, insurrection, revolt or other civil uprising or military action in the countries of origin, destination or passage. The passenger is completely liable for damage or injury (to his/her own person, other passengers, ship, staff or other) caused by improper behavior. **PAV provides all passengers with medical insurance coverage to the value of 50.000 EUR per person, provided and implemented by insurance company (Insurer) in accordance with the Insurer's general terms and conditions. Nevertheless, it is to be understood by passengers that the Insurer is an independent provider and the Insurance Policy is made between the passenger and the Insurer.** PAV is not liable for any disagreements or misunderstandings that might arise between the passenger and the Insurer. Each passenger is fully responsible for resolving any issues that might arise from his/her contract with the Insurer. PAV reserves the right to substitute the Insurer. In case of substitution, the new Insurer is to provide an insurance policy that is sufficient for the expedition cruise by PAV described in this brochure.

Passengers are not permitted to bring or have onboard any pets or animals, firearms, flammable or hazardous items, controlled or prohibited substances or drugs, contraband or items prohibited by any country or port to be visited. Baggage is transported entirely at the owner's risk.

For those passengers who rejected the insurance policy included into the cost of voyage, informed PAV about it, but did not make appropriate insurance policy on their own: in case of medical problems arising during the voyage, either on board or on shore, which results in costs for evacuation, use of aircraft or repatriation, the responsibility for payment of these costs rests solely with the passenger and his/her Insurer. The onboard medical personnel (doctors) are independent contractors and work directly for the passenger concerned.

Insurance. All passengers are covered by medical travel insurance policy to the value of 50.000 EUR per person and said policy includes emergency evacuation and repatriation. All passengers should read his/her policy's terms and conditions carefully prior to the start of the voyage and sign the appropriate insurance policy on board. Any risks, not covered by the insurance policy provided, are to be covered by passengers at his/her disposal and at his/her own expense. Insurance is in effect on only on board the Ship and outside the port of Murmansk.

The published rate is based on the prices, exchange rates, duties and taxes as known to PAV at the time of publication of materials and at the time of travel confirmation. PAV reserves the right to raise the published rate (for such reasons as but not limited to unforeseeable increases in exchange rates, duties, taxes, port fees and fuel prices) if considered necessary by PAV. PAV will inform passengers, tour operators or agents at least 30 days prior to departure. In the event of a price increase of more than 15% of the total price of the trip, passengers, tour operators or agents are entitled to cancel the trip without incurring any costs.

By forwarding a deposit the passenger certifies that he/she does not have any mental, physical or other condition or disability that would create a hazard for him/herself or other passengers. PAV reserves the right to cancel or withdraw any person as a member of a tour at any time.



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For more information call or see your Travel Agent

www.northpolevoyages.com